

Application must be delivered by 4:00 pm, Thursday, May 3rd, 2018.

City of Oxnard Cultural Arts Committee
 c/o Michele Kantor, Cultural and Community Services
 City Clerk's Office 300 West 3rd Street, 4th Floor, Oxnard CA 93030

List of Work Samples submitted:				
Name	Title	Date	Media	Length (Where applicable)

Emerging
 Mid-Career
 Collaborative

CITY OF OXNARD

CULTURAL ARTS COMMISSION

2018-2019 GRANTEE PROGRAM PLAN

Artist(s)	Project Title:
Program Goal:	

OBJECTIVES	ACTIVITIES	ASSESSMENT TECHNIQUES <small>(List the tools used to measure change)</small>	MEASURABLE OUTCOME/ EVIDENCE OF CHANGE <small>(List the expected evidence of change in quantitative or qualitative terms)</small>

CITY OF OXNARD
CULTURAL ARTS COMMISSION
2018-2019 Project Timeline

Project Timeline Table			
Date	Description of Activity	Outreach	Evaluation

**PROPOSED PROJECT BUDGET INDIVIDUAL/
COLLABORATIVE ARTIST(S)**

ARTIST EXPENSES		
Artist Stipend:		\$
Materials:		
Rentals-Equipment/Facility		

**2018-2019 City of Oxnard Cultural Arts Grants
Project Grant Evaluation Sheet
(Emerging Artist, Mid-Career Artist, Collaborative Group)**

Name of Artist(s) and/or Name of Project:

Criteria (see page 1-1, Attachment 1)

1. Artistic Excellence Merit

The artist(s) is a resident of Oxnard, is prepared and qualified to take on the project, and has a record of work. Does the artist(s) have a concept or a specific mission described? Is the project unique?

Rating of 5 or 4: Strong ability to focus and demonstrate artistic style, completed other projects, described mission, concept and philosophy so that these descriptions of meeting the grant criteria permeate the project, and clearly demonstrate a detailed, innovative and progressive project for the Oxnard community.	Rating	Score (rating x 5)
Rating of 3 or 2: The artistic style and project are adequately described. Mission, concept and philosophy are not clearly presented.		
Rating of 1: Artist does not show a philosophy or specific mission, Presentation is not focused.		

2. Community Impact, including Cultural Diversity

Is the need for the project clearly described by the artist(s) as addressing a valuable need in the community that will have a meaningful impact, including serving diverse groups? Does the project address the goal of building the arts in Oxnard?

Rating of 5 or 4: The proposed project clearly addresses a need which will meaningfully impact the Oxnard community. The project is clearly compatible with the Cultural Arts Mission of integrating arts into the fabric of the community. In addition, the project respects the community's diversity and will clearly build and sustain the arts among differing members of the community. The proposal demonstrates through written description and/or media that the project will have significant community impact.	Rating	Score (rating x 3)
Rating of 3 or 2: The role of the project is adequately articulated. The community impact plan and/or history is not fully or clearly articulated. Ability to integrate the project into community life and to respect diversity in programming is not clear.		
Rating of 1: The role of the project is unclear, non-specific, non-focused.		

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3. Evaluation

Does the proposed project have objectives that are timely and achievable, including an assessment component to measure the project's success? Is there an effort to include diverse populations in the production or presentation of the project? Are there tools for measuring impact of the project?

Rating of 5 or 4: Proposed project time frame and accountability measures are clearly presented. Evidence of realistic operating plans for the project's success are presented, including self-defined measures of excellence and meeting/exceeding specific goals. (Examples: pre- and post- goals and achievements, attendance, audience outreach.) History of artists' previous work is clearly presented and understandable.	Rating	Score (rating x 2)
Rating of 3 or 2: Evidence of tools for operating plans are presented. Timeframes, accountability and plans are minimal. Evaluation methods or measurements of effectiveness are not clearly detailed. History of previous work is minimal or not evident.		
Rating of 1: Objectives, assessment, and operational framework for the project are not realistic or evident.		

4. Fiscal Capacity

Is the funding request to complete the project thorough and well-considered? Are there any plans for fund-raising to seek other sources to help complete the project? Is the application completed according to the directions?

Rating of 5 or 4: The funding request is thoroughly presented to complete the project; clearly outlines the manner and methods to utilize the funding. Plans for additional fiscal support for the project are provided. Stability for project completion is demonstrated. Focus and skills for effectively managing the project expenses are evident.	Rating	Score (rating x 1)
Rating of 3 or 2: Budget is not clearly detailed or presented. Clarification of expenses and plan is incomplete. Planning is vague/unclear.		
Rating of 1: Evidence of fiscal management is missing.		

Total Score

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**2018-2019 City of Oxnard Cultural Arts Grant Program
Project Grant Evaluation Sheet
(Emerging Artist, Mid-Career Artist, Collaborative)**

**PROJECT GRANT APPLICATION
ATTACHMENT 1-INDIVIDUAL ARTIST(S)**

INSTRUCTIONS-All applications for project grants shall include the following:

1. Application Cover Sheet.

2. Artist Narrative (maximum 3000 words)

- **Artist Statement** – Describe your artistic goals and the nature of your work.
- **Resume** - Include a detailed résumé outlining your education, fellowships or awards received and art-related work history, to include education, art work, History/Training, and Fellowships/Awards.
- **Project Description & Evaluation** – Provide the title, description and explanation of the proposed project. Fill out attachment #1: Grantee Program Plan

What do you propose to do? Include an evaluation component, that is, how and when might you know if you achieved your goals? Fill out attachment #2: Project Timeline

- **IMPACT STATEMENTS** – Please answer the following questions:
 1. What impact will this grant have on you at this particular point in your career?
 2. The Grant seeks to develop and encourage those whose works are influenced or are influencing what Art is in Oxnard. How do you see your art contributing to or helping to define Art in Oxnard and how are you connecting to the broader Oxnard Arts Community?
 3. What is the impact on the individuals (participants and audience), for example their aesthetic growth, elevated appreciation for the Arts, etc.

3. Work Samples – Include only work completed in the past three years as part of your work samples.

- **For performing, music, dance or dramatic arts** – One clearly identified DVD demonstrating samples of your best work.
- **For visual artists** – One clearly identified CD with ten (10) samples of your best work.
- **For literary arts** –
 - Prose: Prepare one manuscript copy on 8½ x 11, single-sided, employing size 12 font. Copy should identify the author.
 - Poetry. One copy of ten (10) pages of your recent and best poetry with an accompanying work sample list.
 - Fiction, Creative Nonfiction, or Playwriting – One copy of no more than twenty (20) pages of a recent work that exemplifies your best work.
 - Small Press Publishing – One copy of no more than twenty (20) pages of a recent work that exemplifies your best.